



● Martin Castor's

ONLINE MARKETING

Online
Philosophy

Video, Audio
& Social
Media

Online
Advertising
Tools

Engage
Your
Audience

Q&A



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Online Philosophy

- Who are you
- Share videos
- Share ideas
- Share stories
- Clients and students rocks
- Consistency
- Honesty and passion
- Posting synchronicity



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Audio, Video & Social Media

- Video quality
- Video info
- Audio is key
- Don't be afraid to share
- Use multiple platforms
- Tag it!
- Synchronize handles



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Online Advertising tools

- Google Trends
- Kill Your Gmail
- New name / Buy the Domain
- OptimizePress
- BombBomb
- ActiveCampaign
- LiveWebinar
- Boast



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Engage Your Audience

- Prezi
- Webinar
- Live
- Posting setup / variety
- Offers
- Sell quality / But give away stuff



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Q & A

Ask me anything :-)

Get the PDF here

<https://martincastor.com/cache>



LINKS

Here is my favorite links as promised.

Webinar Platform

<https://www.livewebinar.com>

Collect Testimonials

<https://boast.io?via=martin72>

Video Interaction

<https://bombbomb.com>

Video Interaction

<https://prezi.com>

Trends and keywords

<https://trends.google.com/trends/>

Mail System

<https://www.activecampaign.com>

Website builder

<https://www.optimizepress.com>

Video Platform

<https://www.youtube.com>

Video Platform

<https://vimeo.com>

<https://martincastor.com>

<https://thehypnoacademy.com>

See you on a training?

Martin Castor

